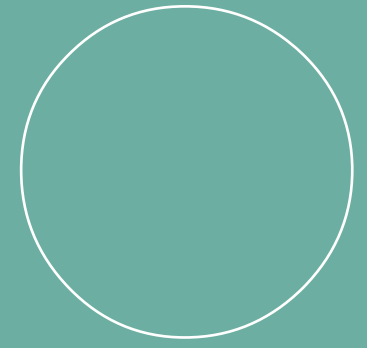
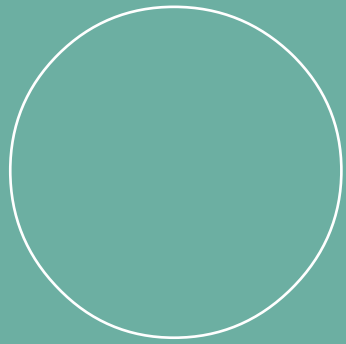


Brand Identity

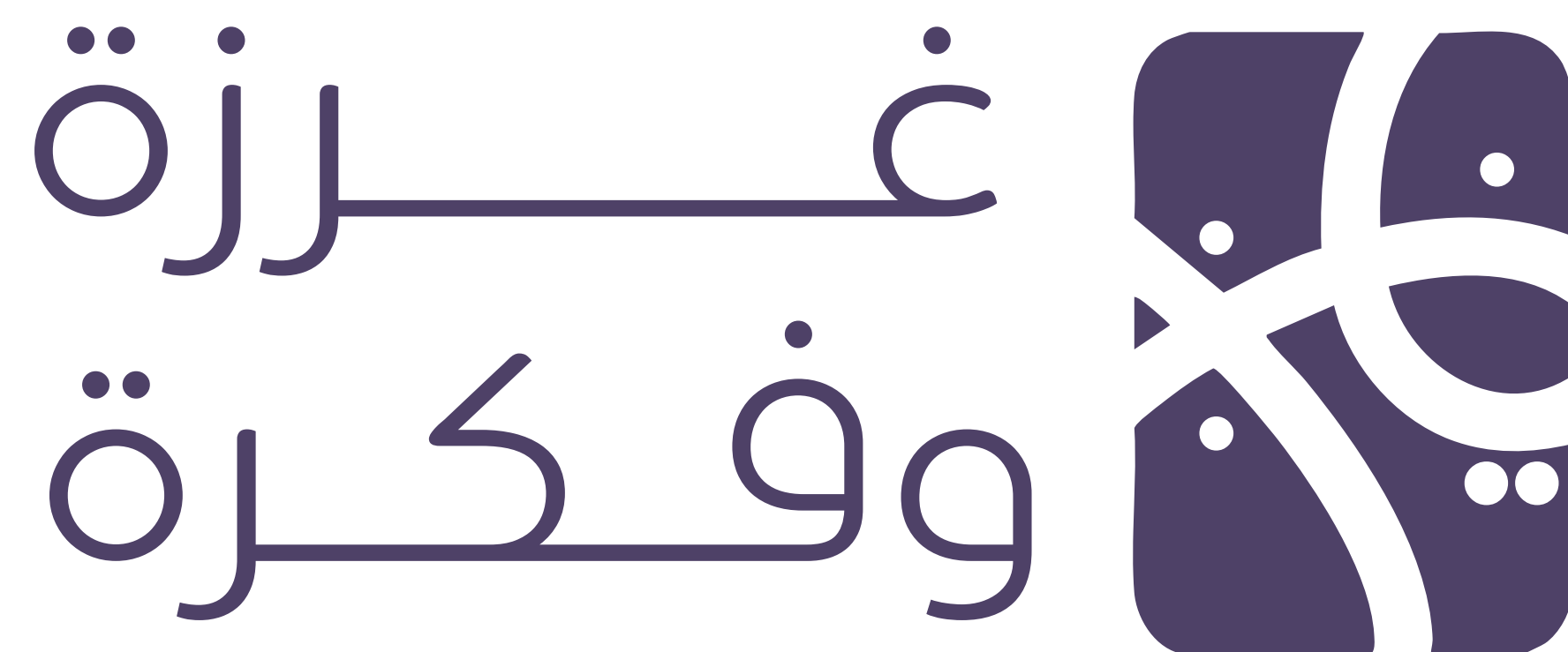


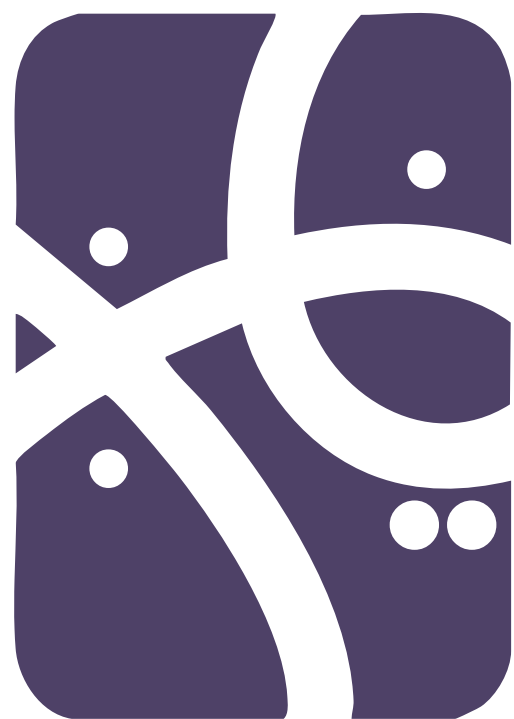
07151072510



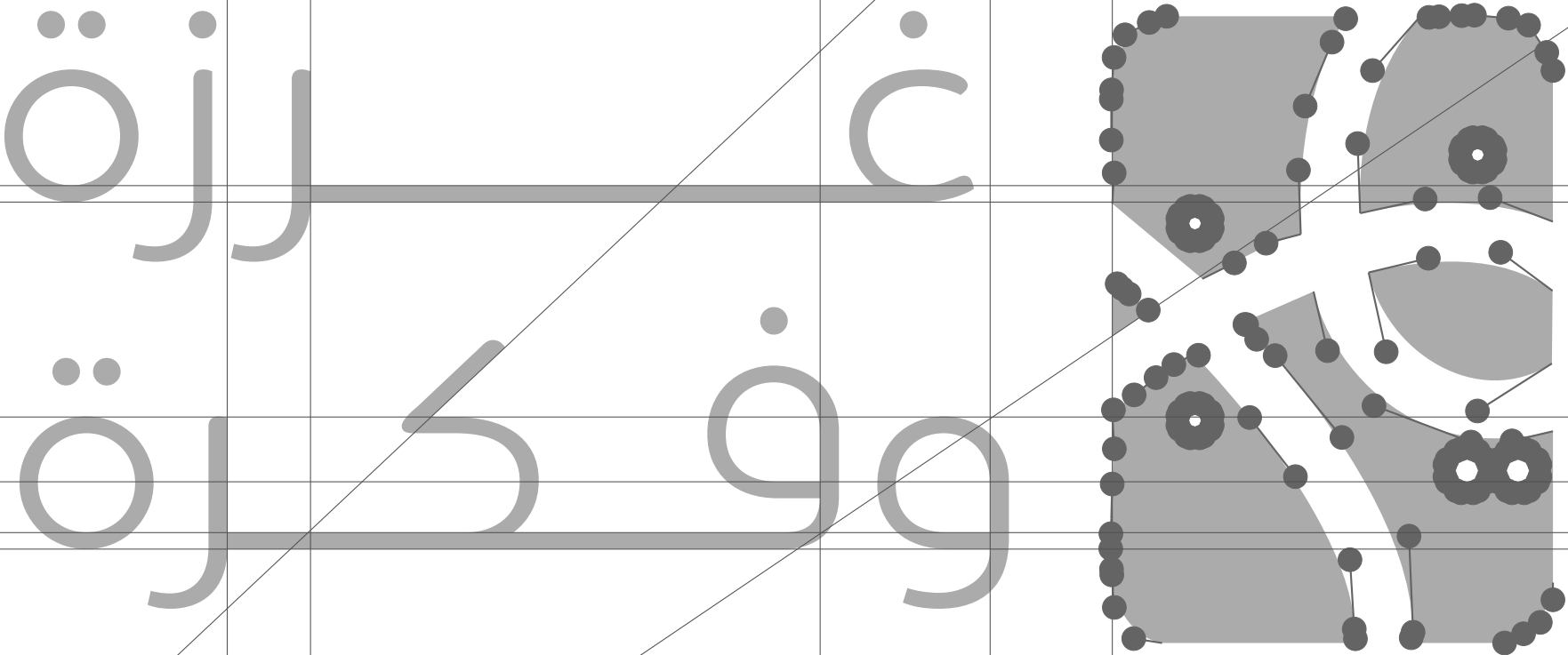
Brand Logo

01



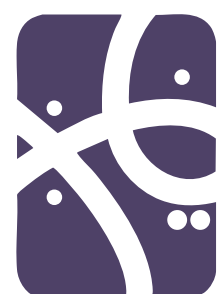


غُرْزَة
وَفْكِرَة

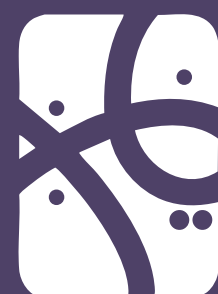




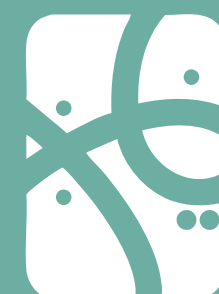
غُرزة
وفكرة



غُرزة
وفكرة



غُرزة
وفكرة



غُرزة
وفكرة



غُرزة
وفكرة

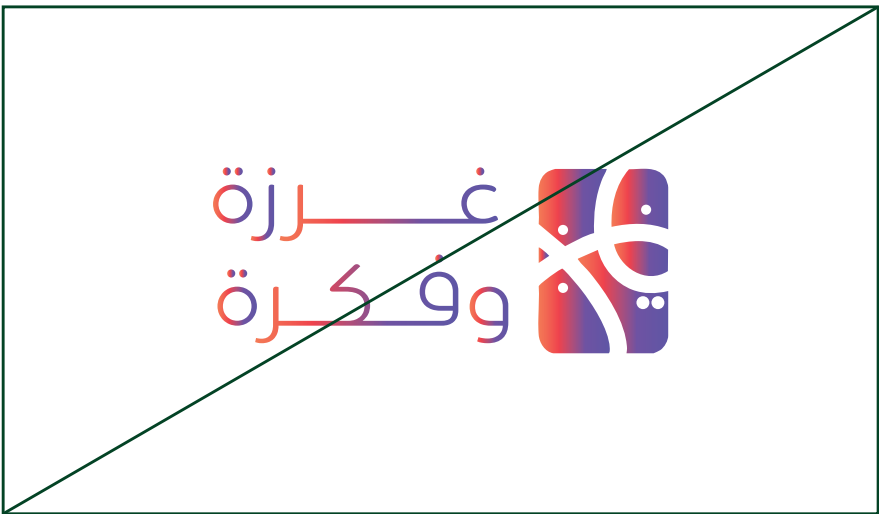


غُرزة
وفكرة

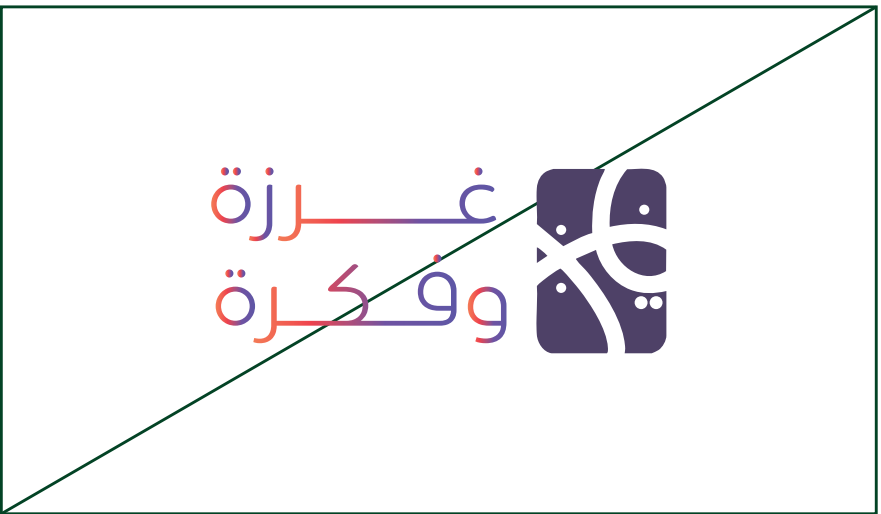




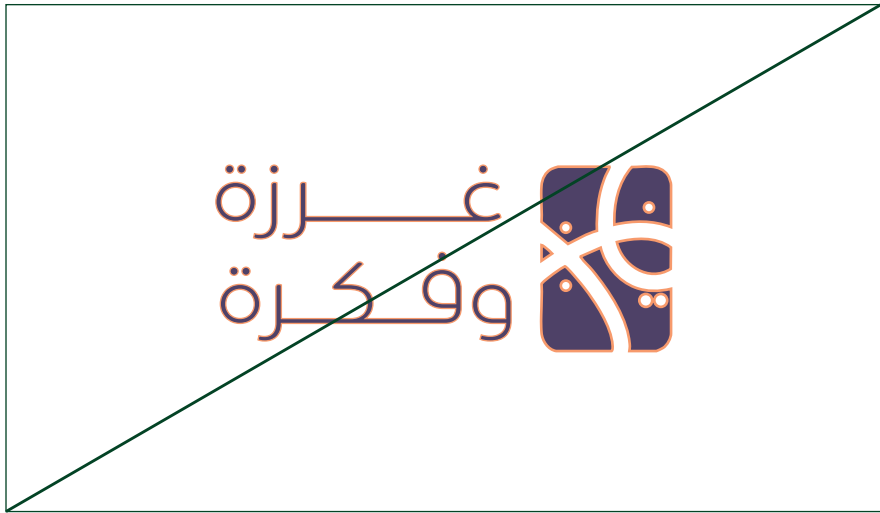
01. Proper Use



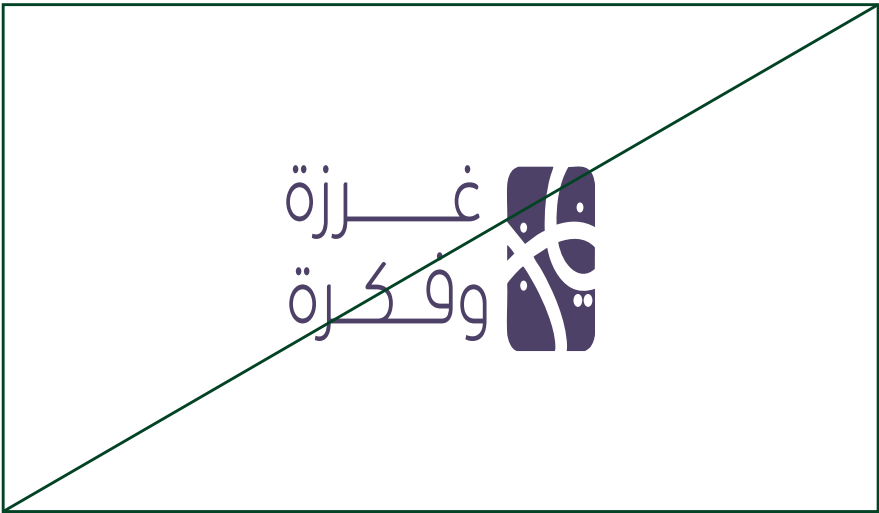
02. Don't use full logomark in gradients



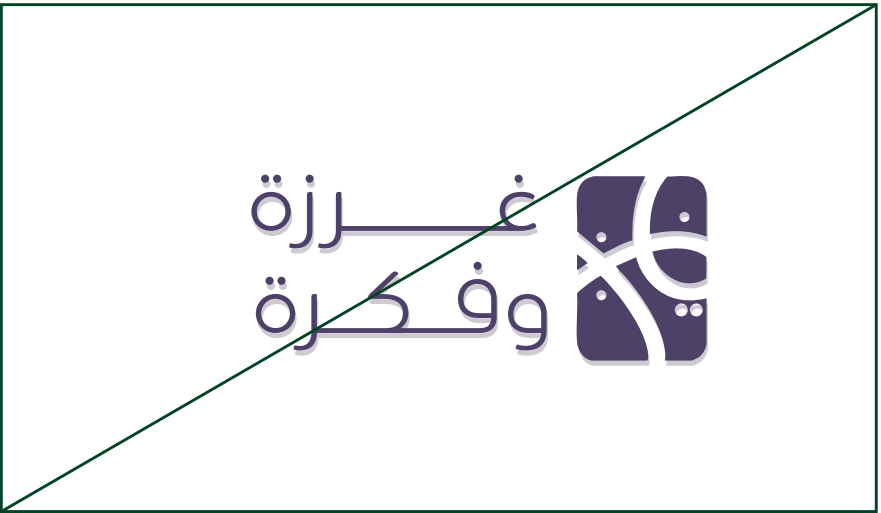
03. Don't use gradients on typemark



04. Don't use it on stock version



05. Don't make it wrap



06. Don't use shadow on logo



02

Color Palette

Main Gradients

Midnight Lavender

02

HEX: #4E4167
RGB: (78, 65, 103)
CMYK: (24%, 37%, 0%, 60%)

Ocean Whisper

03

HEX: #6CAFA2
RGB: (108, 175, 162)
CMYK: (38%, 0%, 7%, 31%)

01

Color Platette

Primary Color

Pure White

HEX: #FFFFFF
RGB: (255, 255, 255)
CMYK: (0%, 0%, 0%, 0%)

Pure Black

HEX: #000000
RGB: (0, 0, 0)
CMYK: (0%, 0%, 0%, 100%)

Midnight Lavender

HEX: #4E4167
RGB: (78, 65, 103)
CMYK: (24%, 37%, 0%, 60%)

Ocean Whisper

HEX: #6CAFA2
RGB: (108, 175, 162)
CMYK: (38%, 0%, 7%, 31%)

Soft Coral

HEX: #F79A6C
RGB: (247, 154, 108)
CMYK: (0%, 38%, 56%, 3%)

Warm Beige

HEX: #DDD3C8
RGB: (221, 211, 200)
CMYK: (0%, 5%, 10%, 13%)



03

Typography

ENAltone

Typography

italic

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZ123456789!@#\$%^&*()_+

Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZ123456789!@#\$%^&*()_+

Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZ123456789!@#\$%^&*()_+

Bold Oblique

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZ123456789!@#\$%^&*()_+

SAUDI AR

Typography

REGULAR

ن ن م ل ل ك ك ي ي ح ح ج ج ف ف ا ا د د ج ج ب ب ا ا
ه ه و و ق ق ر ر س س 123456789!@#\$\$%^&*()_+

MEDIUM

ن ن م ل ل ك ك ي ي ح ح ج ج ف ف ا ا د د ج ج ب ب ا ا
ه ه و و ق ق ر ر س س 123456789!@#\$\$%^&*()_+

SEMIBOLD

ن ن م ل ل ك ك ي ي ح ح ج ج ف ف ا ا د د ج ج ب ب ا ا
ه ه و و ق ق ر ر س س 123456789!@#\$\$%^&*()_+

BOLD

ن ن م ل ل ك ك ي ي ح ح ج ج ف ف ا ا د د ج ج ب ب ا ا
ه ه و و ق ق ر ر س س 123456789!@#\$\$%^&*()_+

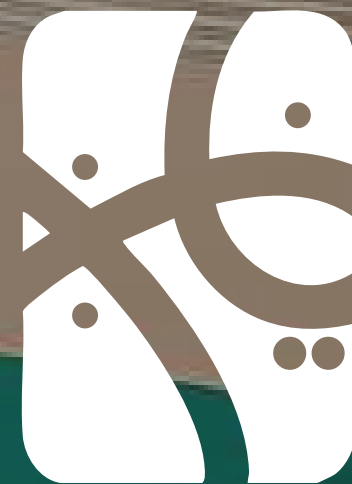


04

Imagery Style



غرفة
وفكرة





05

Applications







Back



Front





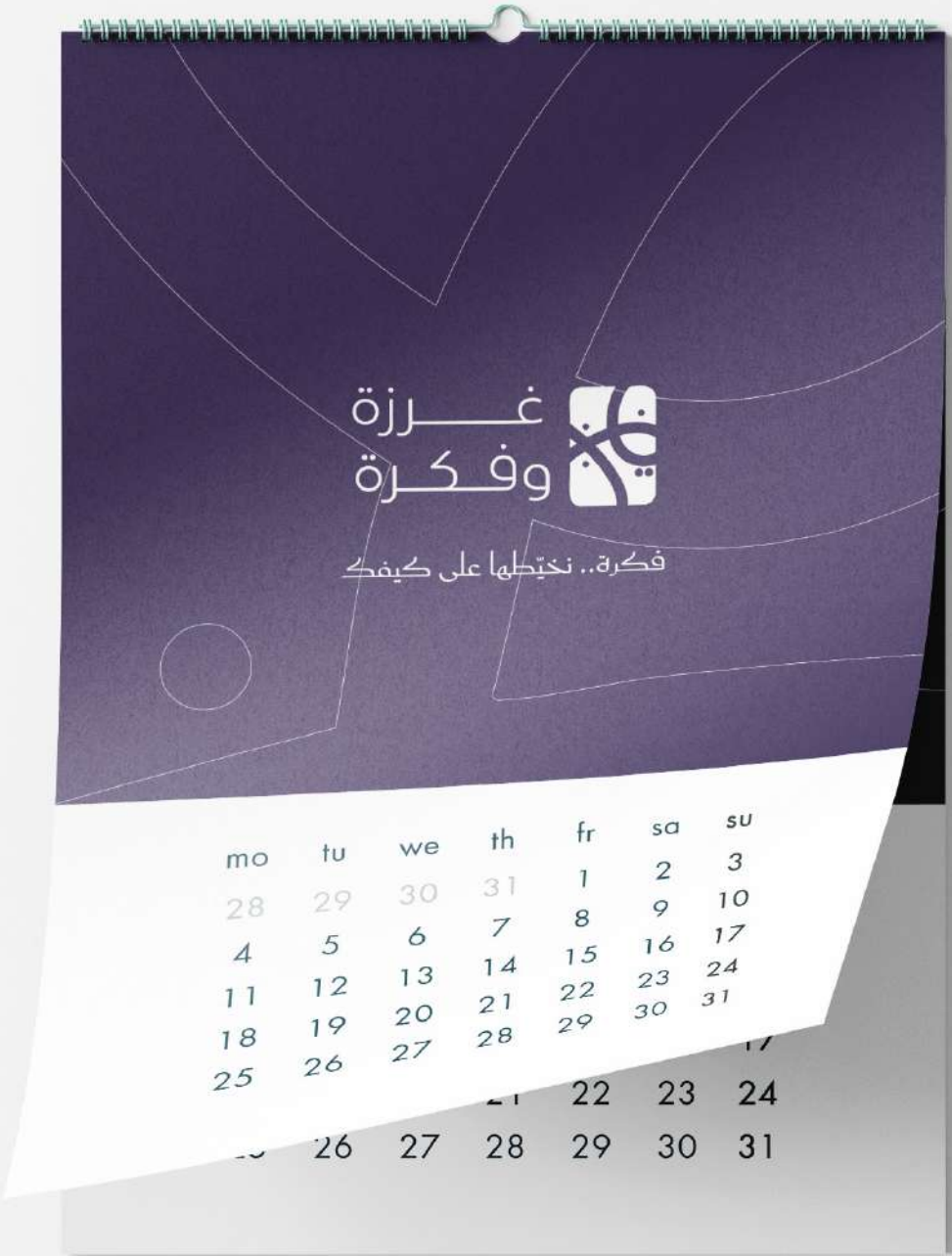














110 mm

غـرزة
وفكرة

سند قبض

Receipt Voucher

ريال

هـ

التاريخ:

20 / / م

استلمنا من

مبلغ وقدره

☐ نقداً - شيك رقم

وذلك عن

Received from:

The Amount of

Cash Cheque No.

For

بنك

Bank

المستلم

المحاسب

المدير العام

225 mm

110 mm

غـرزة
وفكرة

سند صرف

Payment Voucher

ريال

هـ

التاريخ:

20 / / م

تم تسليم المكرم:

مبلغ وقدره:

☐ نقداً - شيك رقم

وذلك عن:

Received by Mr:

The Amount of

Cash Cheque No.

For

بنك

Bank

المستلم

المحاسب

المدير العام

225 mm



غُرزة

وفكرة



Hind Al Khairate

CEO

+966 55 555 5555

Hind@gorzahwrkrah.com

Al Qirawan, damam 13531

www.gorzahwrkrah.com

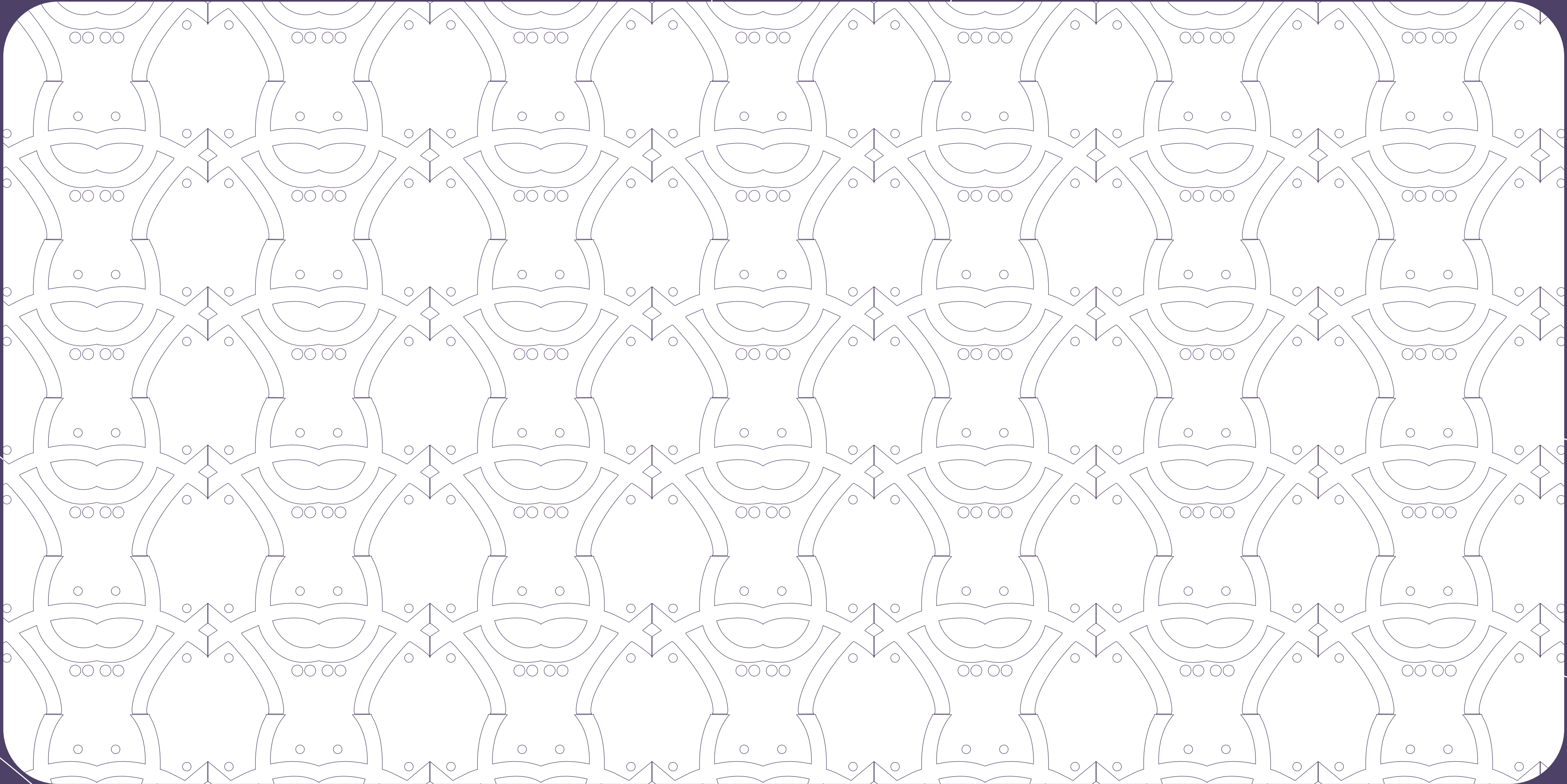
فكرة .. نخطها على كيفك

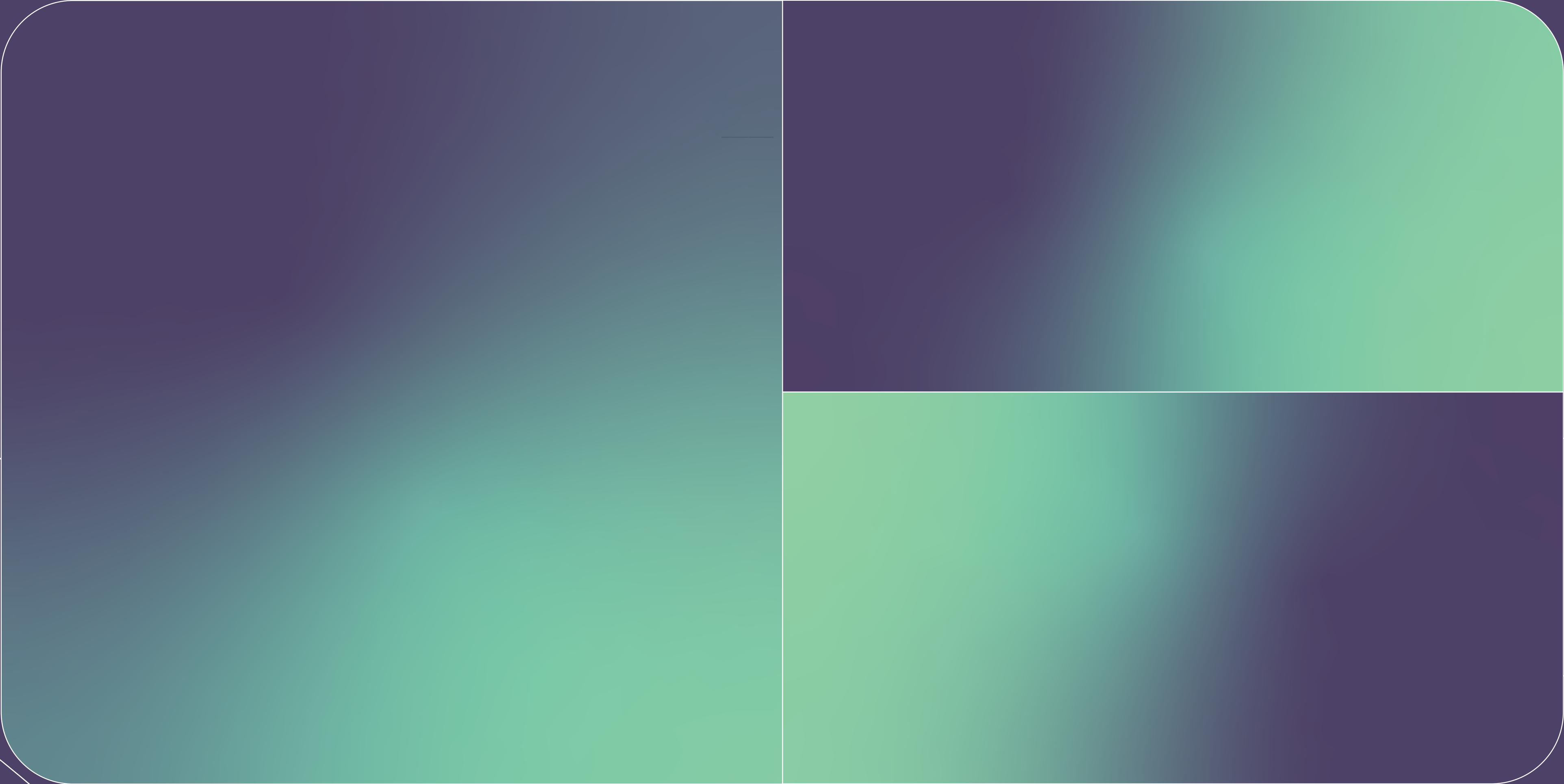




06

Icons and Graphics





Instagram

Home

Search

Explore

Reels

Messages

Notifications

Create

Profile

More

Also from Meta



Gorzahnwfkrah

غرزة وفكرة

153 posts 61.5K followers 0 following

من فكرة على ورقة
صرنا بصمة تذكر بكل حدث

Follow

Message

+8



عزجو
ORJOOHA

صنع بكل حب♡